

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFSB Hartford, CT

Date:

8/7/12

I, NICHOLAS EVERHART/KEGAN BERAN/WHITNEY EVERSOLEbeing/on behalf of: LISA-WILSON FOLEY, a legallyqualified candidate of the REPUBLICAN politicalparty for the office of: UNITED STATES HOUSE OF REPRESENTATIVESin the PRIMARYelection to be held on: AUGUST 14, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered					

Total Charges: \$18,850 gross / \$16,022.50 net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

LISA WILSON-FOLEY FOR CONGRESS PO BOX 1220 AVON, CT 06001

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

DAVE AUDIBERT

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/17/12

Date


Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

William Whittle
Printed Name

DES
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, NICK EVERHART
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

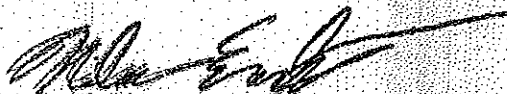
☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

NICK EVERHART

printed name

2/17/12

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6267748
 *** ORIGINAL REV#0 ***
 REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 FAX# 703-516-9680
 AUG8/12 09.28
 *** WFSE-TV ***

ADV # _____ ADV. NAME POLI/L FOLEY/R/CON/CT REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE
 7669 STAGERS LOOP SALES PRSN WA- HEATHER UTTELEY (H)
 DELAWARE, OH 43015
 ORDER # _____ CONTRACT # 6267748 CLASS: NATL. LOCAL REGIONAL
 PRDCT LISA FOLEY US HOUSE EST#2588 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG9/12 AUG14/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG8/12 09.28

REP: NEW ORDER
 TOTAL \$18,850
 PLEASE CONFIRM
 THANKS! ASHLEY FOR HEATHER
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 LISA WILSON FOLEY FOR US HOUSE CTD5, 30 MIN SEP

Order # 488688

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-630A	30		\$900.00	8/9	8/9	1		THU	1
			PROGRAM : 6A NEWS									
2			600A-630A	30		\$900.00	8/13	8/14	2		M-TU	2
			PROGRAM : 6A NEWS									
3			630A-700A	30		\$900.00	8/9	8/9	1		THU	1
			PROGRAM : 630A NEWS									
4			630A-700A	30		\$900.00	8/13	8/14	2		M-TU	2
			PROGRAM : 630A NEWS									

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 2588

pmt
 pmt
 pmt
 pmt

REP HEADLINE# 6267748
 *** ORIGINAL REV#0 ***
 REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 FAX# 703-516-9680
 AUG8/12 09.28
 *** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			600P-630P	30		\$2,100.00	8/9	8/10	3		TH-F	3
PROGRAM : 6P NEWS												
6			600P-630P	30		\$2,100.00	8/13	8/13	1		MON	1
PROGRAM : 6P NEWS												
7			1100P-1135P	30		\$1,200.00	8/9	8/12	4		TH-SU	4
PROGRAM : 11P NEWS												
8			200P-700P	30		\$250.00	8/11	8/12	1		SA-SU	1
PROGRAM : PGA												
AUG/12 18850.00												
											CONTRACT TOTAL	18850.00
											TOTAL SPOTS	15

MARKET TOTALS \$40,106 WFSB 47% WTNH 26% WVIT 11% WTIC 16% WCTX 0% WCCT 0% WHPX 0%
 CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- MAY/12
 DEMOS- RA50+*

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

wfsb.com

And:

Strategic Media Placement
 7669 Stagers Loop
 Delaware, OH 43015

<u>Contract / Revision</u> 488688 /		<u>Alt Order #</u> 06267748
<u>Product</u> LISA FOLEY US HOUSE		
<u>Contract Dates</u> 08/09/12 - 08/14/12		<u>Estimate #</u> 2588
<u>Advertiser</u> Lisa Wilson Foley		<u>Original Date / Revision</u> 08/08/12 / 08/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFSB	<u>Account Executive</u> Heather Uttley	<u>Sales Office</u> HRP-WASHING
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	08/09/12	08/09/12	Eyewitness News	6am - 6:30am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$900.00			
N 2	WFSB	08/13/12	08/14/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$900.00			
N 3	WFSB	08/09/12	08/09/12	Eyewitness News	6:30am - 7am		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$900.00			
N 4	WFSB	08/13/12	08/14/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$900.00			
N 5	WFSB	08/09/12	08/10/12	Eyewitness News	6pm - 6:30pm		:30			NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				3	\$2,100.00			
N 6	WFSB	08/13/12	08/13/12	Eyewitness News	6pm - 6:30pm		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$2,100.00			
N 7	WFSB	08/09/12	08/12/12	Eyewitness News	11PM - 11:35PM		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TFSS				4	\$1,200.00			
N 8	WFSB	08/11/12	08/12/12	PGA Championship	11-8p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----SS				1	\$250.00			
Totals											15	\$18,850.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	15	\$18,850.00	\$16,022.50
Totals	15	\$18,850.00	\$16,022.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
488688 /		06267748
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/09/12 - 08/14/12	LISA FOLEY US HOUSE	2588
<u>Advertiser</u>		<u>Original Date / Revision</u>
Lisa Wilson Foley		08/08/12 / 08/08/12

Signature: _____ Date: _____

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